

NPS Roadway Informational Sign Rules of Thumb

Messages

- Maximum of eight (8) words per sign.
- Maximum of four (4) words per message.
- Maximum of three (3) worded messages per sign.
- Maximum of four (4) Recreation Symbols per sign.
- Maximum of one (1) worded message in combination with maximum of three (3) Rec Symbol(s).

Arrows

- Arrows align with those of the longest text line.
- Each message must have own arrow.
- All arrows on left *EXCEPT*:
- Right pointing arrows placed on right.

Capitalization

- Destinations are *ALWAYS* uppercase and lowercase letters.
- Directions are all uppercase in the next lower font size.

Fractions

- $\frac{1}{4}$ and $\frac{1}{2}$ are the *ONLY* fractions allowed.
- All other fractions are expressed as decimals or feet.

Font Style and Size

- Roadway Information Signs are always Clarendon Medium type.
- Most Park signs are 3.75" uppercase.

Margins

- All margins are equal to the height of a lowercase letter.

EXAMPLE

